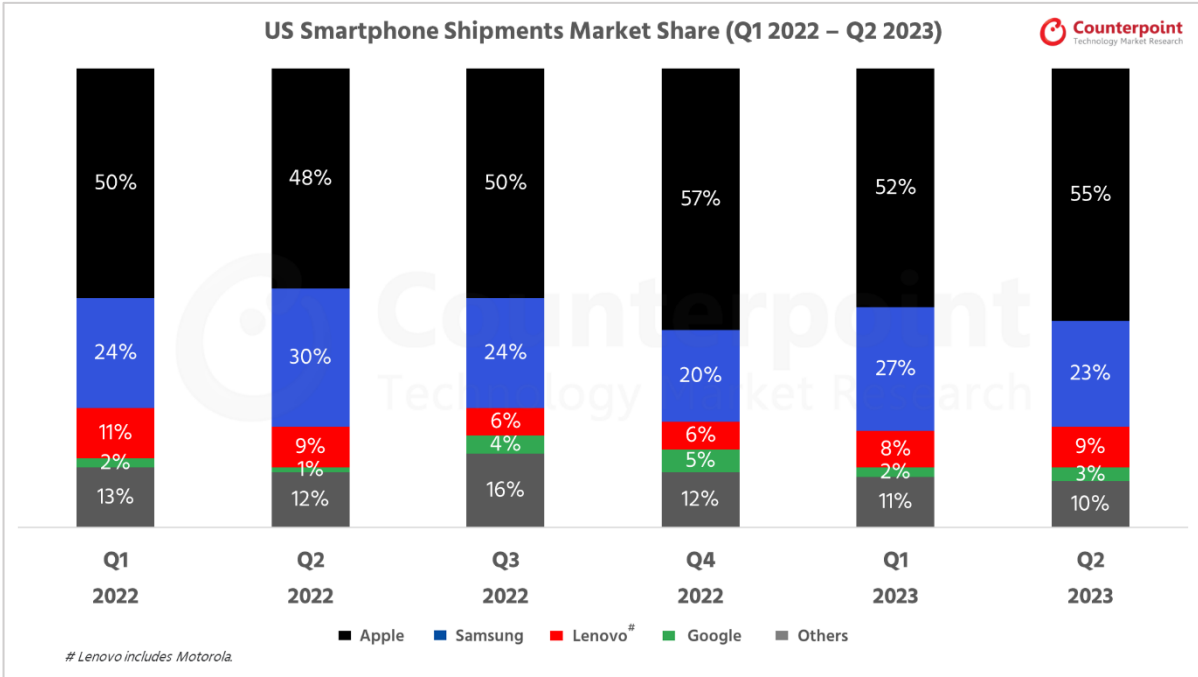




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US Smartphone Market Share: By Quarter



US Smartphone Shipments Market Share (%)						
Brands	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023
Apple	50%	48%	50%	57%	52%	55%
Samsung	24%	30%	24%	20%	27%	23%
Lenovo#	11%	9%	6%	6%	8%	9%
Google	2%	1%	4%	5%	2%	3%
Others	13%	12%	16%	12%	11%	10%

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Background:

Counterpoint Technology Market Research is a global research firm specializing in Technology products in the TMT industry. It services major technology firms and financial firms with a mix of monthly reports, customized projects and detailed analysis of the mobile and technology markets. Its key analysts are experts in the industry with an average tenure of 13 years in the high-tech industry.

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